



# One integrated platform for all fleets and assets

Geotab Integrated Solution for Ford Vehicles. Factory-fitted with Ford telematics hardware\*. No installation or additional hardware required.



## Fleet optimisation

- + Manage fuel consumption
- + Tyre pressure
- + Excessive idling alert
- + Monitor engine data and DTCs
- + Plan maintenance



## Safety

- + Risk & safety reports
- + Track hard braking and acceleration
- + Excessive RPM and speed alerts
- + Seat belt unbuckled alert
- + Driving in reverse



## Sustainability

- + Increase fuel efficiency
- + Optimise routes to reduce miles driven
- + Reduce vehicle idling
- + Coach drivers on best practices
- + Track CO2 emissions
- + Manage vehicle repairs



## Productivity

- + Detailed GPS location data
- + Exception rules
- + Trips & activity reports
- + Easy dispatching



## Compliance

- + Vehicle inspections
- + Personal vs. business use
- + Supports corporate sustainability



## Expandability

- + Software development kit and APIs



## FORD COMMERCIAL SOLUTIONS

### Ford embedded solution

Geotab and Ford – Geotab and Ford coming together to offer advanced solutions on one platform. Automate, integrate, innovate. Geotab's unique and expandable open platform for telematics helps you reduce fleet costs, increase productivity and efficiency, improve

safety, and strengthen compliance. Collect and monitor rich, high-quality data from Ford vehicles, all with end-to-end data protection. With ready-to-go factory-fitted hardware integration on most new Ford models\* direct from the factory, choosing Geotab couldn't be easier.

### Contact us to learn more

email: [fordeurope@geotab.com](mailto:fordeurope@geotab.com) | toll-free (U.K.): +44-800-088-5482

\*Available on most 2019, 2020 and newer Ford models.

Email [fordeurope@geotab.com](mailto:fordeurope@geotab.com) with your VIN list to validate availability and confirm.

**GEOTAB®**

# GEO TAB<sup>®</sup>

management by measurement

Geotab is advancing security, connecting commercial vehicles to the internet and providing web-based analytics to help customers better manage their fleets. Geotab's open platform and Marketplace, offering hundreds of third-party solution options, allows both small and large businesses to automate operations by integrating vehicle data with their other data assets. As an IoT hub, the in-vehicle device provides additional functionality through IOX Add-Ons. Processing billions of data points a day, Geotab leverages data analytics and machine learning to help customers improve productivity, optimise fleets through the reduction of fuel consumption, enhance driver safety, and achieve strong compliance to regulatory changes. Geotab's products are represented and sold worldwide through Authorised Geotab Dealers.

————— [geotab.co.uk](http://geotab.co.uk) —————



© 2020 Geotab Inc. All Rights Reserved.

All the other logos and trademarks are the property of their respective rights holder.